

# Climbing Towards Trust, Privacy and Identity Management in Emerging ICT-based Scenarios

### **\*\*\*** First Endeavour: Requirements

26 November 2008 @ ICT 2008, Lyon Katja Liesebach Chair for Mobile Business & Multilateral Security Goethe-University Frankfurt Networking Session 77





Agenda

- The Story Evolves : Future ICT-based Interaction Scenarios
- PICOS for Mobile Communities
- Ist Endeavour: Requirements



Future ICT-based Interaction Scenarios

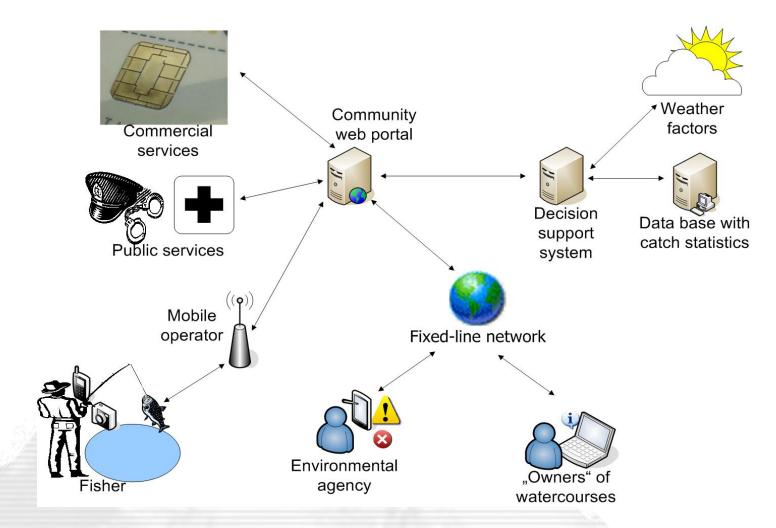
Trend: emergence and rapid growth of services coupled with new technologies

- Opportunities and challenges for new and enhanced forms of ICT-based interaction scenarios
  - Business vs. leisure world
  - \* "Real" vs. online world
- Change of Media: New opportunities through mobile communication and Next Generation Networks
  - \* Participation at the place and moment of user's choice



# Future ICT-based Scenarios Exemplary Community

Anglers as an exemplary leisure time community





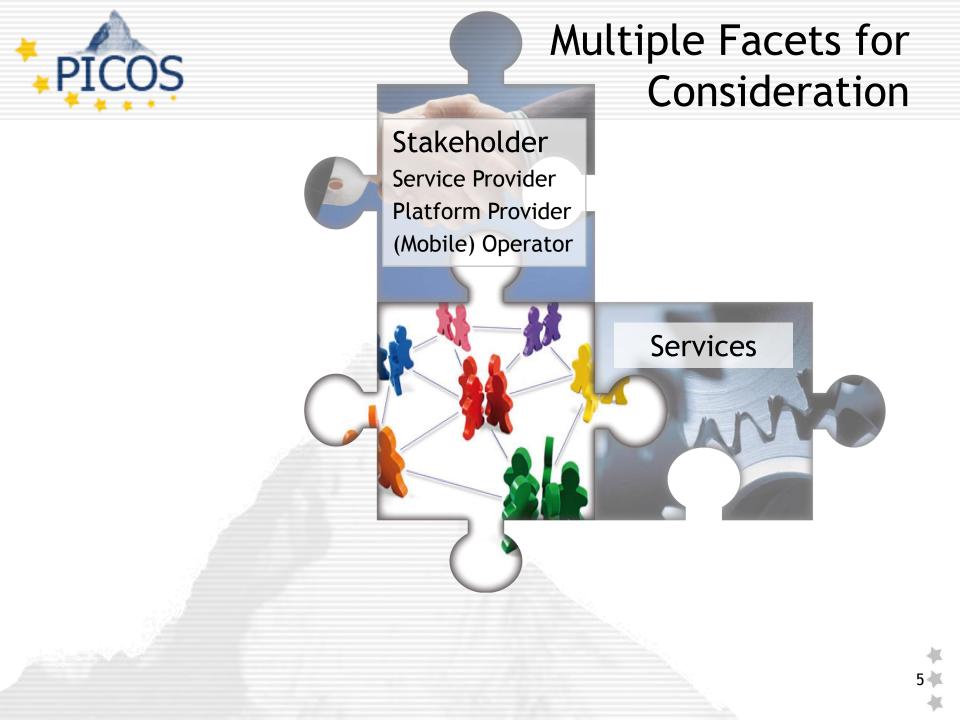


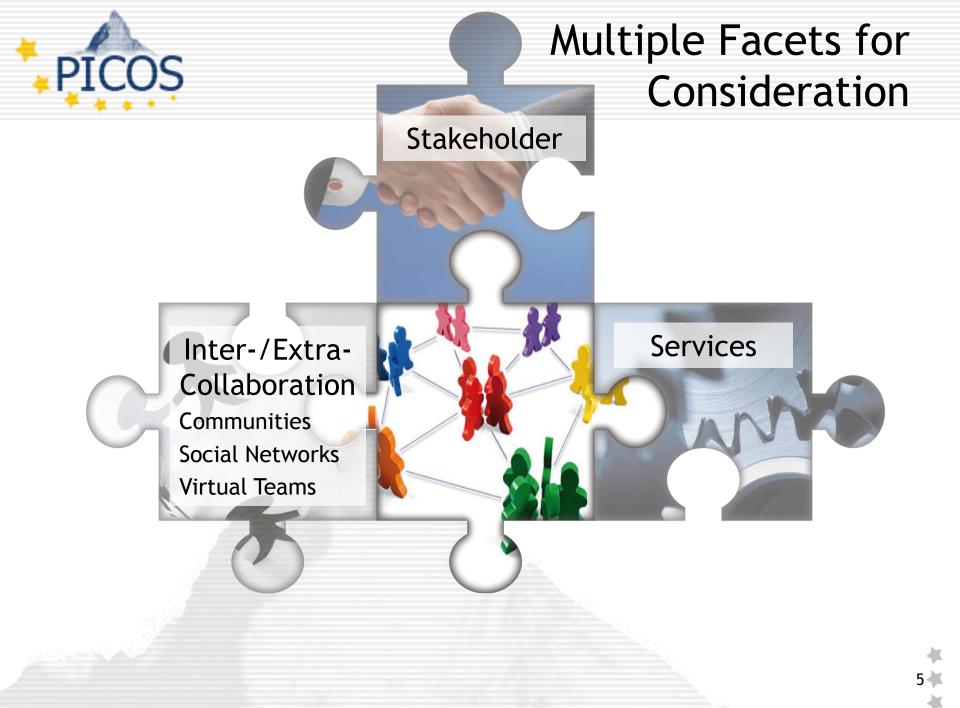


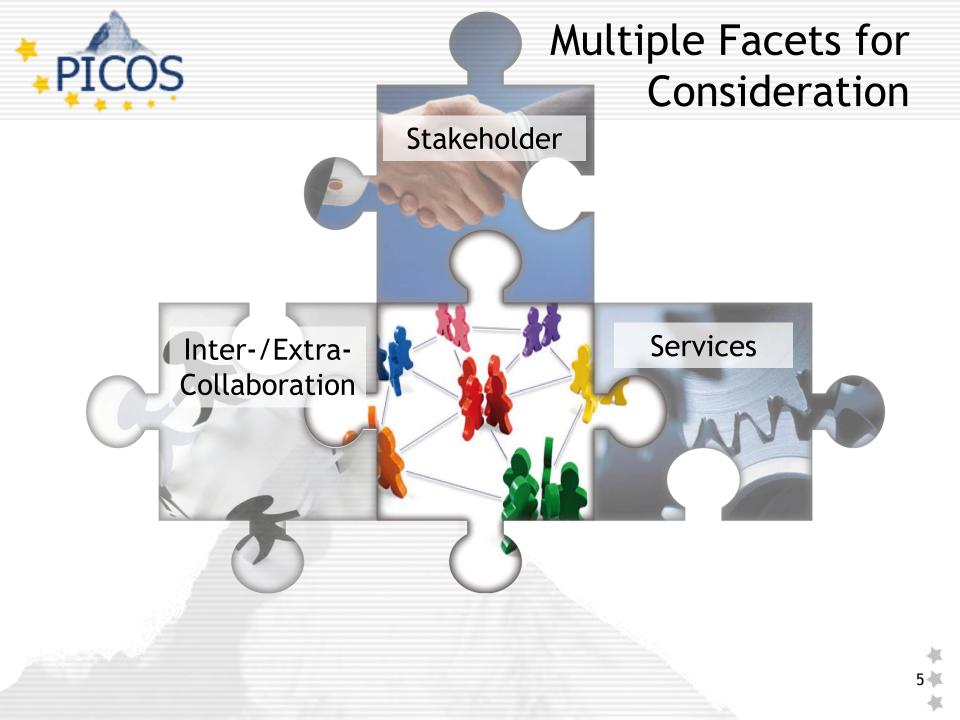
### Multiple Facets for Consideration

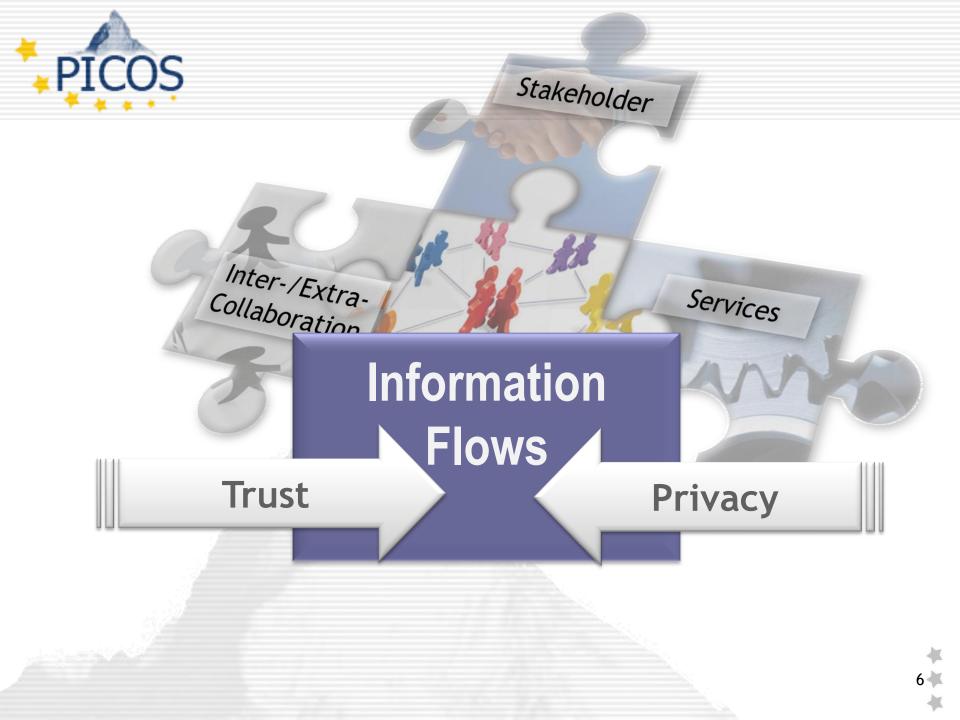














# Scope and Challenges

A new approach is needed to meet requirements for

- the enablement of trust in
  - other members (by members of the community),
  - community-related stakeholders, and
  - service-provision infrastructure,
- the privacy of community members' personal information,
- the control by members of the information they share, and
- the interoperability of community-supporting services between communication service providers.

This approach must be developed in an open manner and requires technical and procedural advancement.



# **FP7 Project PICOS**

PICOS - Privacy and Identity Management for Community Services

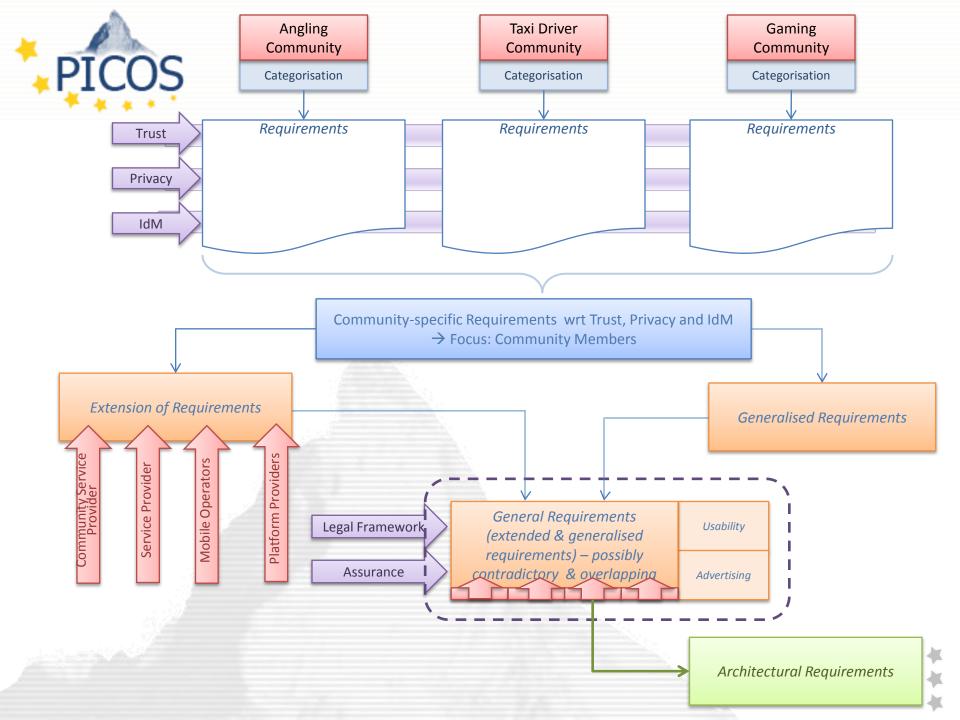
- Research on mobile and online communities and how to build trust and privacy within them
- Developing and building a state-of-the-art platform
  - ... for providing trust, privacy and identity management aspects
  - ... of community services and applications
  - ...on the Internet and in mobile communication networks.
- Expected results:
  - Set of interdisciplinary requirements,
  - Platform prototype that demonstrates the provision of state-of-the-art privacy and trust technology, and
  - User-centred trials.





# First Endeavour: Set of Interdisciplinary Requirements

- Set of interdisciplinary requirements = catalogue of summarised stakeholder's needs and requirements
  - Provide input to the architecture and the PICOS platform, and
  - Guide the development and evaluation of the application prototypes.
- Involvement of stakeholders right from the start
  - Angling Community,
  - Independent Taxi Driver Community, and
  - (Mobile) Online Gaming Community.





# Classifying Requirements |1

### I. Community Specific Requirements

Trust, privacy, and IdM requirements (user & community provider specific requirements)

- Angling Community,
- Independent Taxi Driver Community, and
- (Mobile) Online Gaming Community

#### II. Generalised Requirements

- Trust, privacy, and IdM requirements (user and community provider)
- Requirements regarding platform and services

#### III. Extended Requirements

- Usability requirements
- Requirements on data brokerage, especially advertising
- Legal requirements
- Requirements regarding technical assurance



# Summarising Results

- Balanced set of requirements for mobile and online communities
  - Community/community-provider specific requirements
  - Extended and generalised requirements set
  - Design principles and requirements for architectural components
- Involvement of stakeholders in gathering process
- Generalisation and extension of requirements
- Weighting and transferring requirements into technological and organisational measurements



# A interdisciplinary and balanced set of partners from academia and industry:



Johann Wolfgang Goethe-Universität [Germany]



Atos Origin [Spain]



Hewlett-Packard Laboratories Bristol [Great Britain] Hewlett-Packard Centre de Competence France



Universidad de Málaga [Spain]



Center for Usability Research & Engineering [Austria]



Katholieke Universiteit Leuven -Interdisciplinary Centre for Law & ICT [Belgium]



IT-Objects GmbH [Germany]

**T**··Mobile·

T-Mobile International AG [Germany]



Leibniz Institute of Marine Science [Germany]



Masarykova universita v Brno [Czech Republic]



- Project Timeline: 3 years from 1 February 2008
- Project Budget: ~€6M
- PICOS receives funding of ~€4M from the Information Society and Media DG of the European Commission
- First public deliverables available at the PICOS website

